

:: company profile



:: simply professional

**Business Academy**

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## :: our commitment

with our proactive approach to people and organizational development, business academy is committed to providing you with relevant and professional training, material and practices based on current world of work requirements, enabling you to release the full potential of your organization;



we commit to respecting the ethos of your organization;

we commit to serving the community with quality products and services;

we further commit to the guiding values & principles of::

- ✓ integrity
- ✓ relevance
- ✓ respect
- ✓ confidentiality
- ✓ service excellence
- ✓ synergy through networking
- ✓ protecting our heritage



## :: our offer

- ✓ we provide executive leadership, strategic coaching and competency development, intelligent teamness, skills workshops, management development and life enrichment processes;
- ✓ we present credit-bearing and non-credit-bearing learning programmes;
- ✓ non-credit bearing learning programmes could be customised to your specific needs;
- ✓ you may choose between in-house or hosted training interventions;
- ✓ our scope includes::
  - business & life coaching
  - training needs analysis
  - teamness & team development
  - health & safety training & coaching
  - strategic & project management
  - executive management development programmes
  - fully customized training
  - entrepreneurial development & empowerment



## :: our programmes & services

### ::programme categories

- ✓ business skills development programmes
- ✓ executive/manager development
- ✓ educator & learner development
- ✓ coaching & mentoring
- ✓ SHEQ (health & safety) management
- ✓ individual capacity building
- ✓ MS office proficiency
- ✓ entrepreneurship
- ✓ youth dynamiX series



### ::services

- ✓ public speakers & motivators
- ✓ business & strategic planning
- ✓ project planning & management
- ✓ marketing & sales planning
- ✓ corporate turnarounds
- ✓ change management
- ✓ innovation, research & development
- ✓ conference/meeting facilities
- ✓ many more



## :: our background

- ✓ business academy, established in 2003, is an accredited training service provider with the services seta and a member of the cape chamber of commerce;
- ✓ we have conducted successful interventions (coaching and/or training) in the following industries: local government, education, pharmaceutical, health & wellness, telecommunication, consumer market, production and printing;
- ✓ launched cape town branch in january 2009;
- ✓ recently we have branched out into providing health & safety services to our clients including risk assessments and SHEQ training (see our SHEQ profile);
- ✓ we do not aspire to be the biggest training service provider, yet we do aspire to provide you a quality of service that will comply with your expectations and warrant subsequent invitations.





### *:: our methods*

- ✓ an intervention is based on your needs analysis and organizational objectives
- ✓ a wide range of training is provided as per your requirements
- ✓ products are outcomes based utilizing high levels of experiential learning

### *:: your investment*

we endeavor to provide products and services that are both accessible and affordable therefore the investment in the empowerment of your organisation is flexible and based on the::

- ✓ programmes / workshops selected
- ✓ number of individuals attending
- ✓ nature of empowerment intervention (boot camp, conference, coaching, etc.)
- ✓ parameters & exclusions
- ✓ duration of process
- ✓ time frames specified
- ✓ extent of event management



## :: our resources

- ✓ dries de kock established business academy with the focus on empowering organisations and promote upliftment of the community.
- ✓ amongst his qualifications, he has obtained a b.comm degree majoring in business & marketing management, oxford brooks university, uk; dries is a professional business & life coaching and holds NEBOSH international health and safety certification.
- ✓ he has successfully functioned in training, marketing and leadership positions for more than 20 years in various industries.
- ✓ dries is frequently in demand as contract facilitator for other training service providers
- ✓ business academy provides exceptional service and support which is complimented by our network that include strategic relationships with various national consultants and institutions such as:
  - vip leadership & strategic coaching institute
  - red fox training
  - SEDA





## :: summary

- ✓ business academy is an accredited training service provider with the services seta, DoE & DoL;
- ✓ business academy branches are operational in free state and western cape;
- ✓ we present credit-bearing and non-credit-bearing learning programmes tailored to your needs;
- ✓ we offer development programmes, business coaching, SHEQ management and business services;
- ✓ there are three learning programme profiles available to you on credit-bearing; non-credit-bearing and health & safety material;
- ✓ we are committed to providing relevant training; maintaining guiding values & principles; and serving the community;
- ✓ our pricing structure is flexible and based on selected criteria;
- ✓ our products are outcomes based utilizing high levels of experiential learning;
- ✓ our SHEQ training and services are presented on international health & safety standards;
- ✓ our team consists of business professionals active in their respective fields of business.



Thank you for taking the time to get to know us a little better.

Why not invite us over so we can see how we,  
together, can add more value to your organization?

It will be great meeting you.

*Dries de Kock*

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**Business Academy**